



## **MARKET EXTENSION SERVICES**

At NAMBoard, we operate a marketing extension service that forms part of our farmer support and development through Marketing Extension Officers (MEOs). This service focuses on helping farmers make good economic decisions on the production and marketing of vegetable crop, fruits and other fresh produce.

Our Market Extension Offices are a conduit for transmitting market related information to farmers. This includes price trends, production innovations, future demand, changes in consumer preferences and further training opportunities. They assist farmers to make informed production decisions, prime of which is production according to market requirements, including product specifications, varieties, time of planting and profitability of selected crops. Farmers are trained on production methodology, pest and disease control, irrigation management, quality assurance, harvesting and post-harvest handling. MEOs also provide the market with information on production, expected yields and farmer locations. They provide the farmers with information on when to harvest, collection schedules from Encabeni fresh produce market and follow up on payments due to farmers.

NAMBoard is committed to providing an enabling environment to develop the local horticulture sector, especially the small holder and we encourage aspiring farmers to get in touch with our capable and trained officers direct. The names and numbers are listed below:

Region	Contact	
Hhohho South	Ntfombiyenkhosi Kunene	+268 7927 8323
Lubombo	Siphiwo Sikhondze	+268 7927 8308
Manzini East	Mathanzima Silombo	+268 7927 8322
Manzini West	David Mdluli	+268 7927 8320
Hhohho North	Sipho Dlamini	+268 7927 8309
Shiselweni West	Sandile Mkhonta	+268 7927 8310
Shiselweni East	Velenkosini Dlamini	+268 7927 8322
Small Holder Market Led Projects	Ncamiso Zulu	+268 7927 8311